



Creative Recovery LA

Application Workshop 12.13.22



Los Angeles
County
Arts &
Culture

LA County Land Acknowledgement

The County of Los Angeles recognizes that we occupy land originally and still inhabited and cared for by the Tongva, Tataviam, Serrano, Kizh, and Chumash Peoples. We honor and pay respect to their elders and descendants past, present, and emerging as they continue their stewardship of these lands and waters.

We acknowledge that settler colonization resulted in land seizure, disease, subjugation, slavery, relocation, broken promises, genocide, and multigenerational trauma. This acknowledgment demonstrates our responsibility and commitment to truth, healing, and reconciliation and to elevating the stories, culture, and community of the original inhabitants of Los Angeles County. We are grateful to have the opportunity to live and work on these ancestral lands. We are dedicated to growing and sustaining relationships with Native peoples and local tribal governments, including (in no particular order)

- the Fernandeano Tataviam Band of Mission Indians
- Gabrielino Tongva Indians of California Tribal Council
- Gabrielino/Tongva San Gabriel Band of Mission Indians
- Gabrielesno Band of Mission Indians - Kizh Nation
- San Manuel Band of Mission Indians
- San Fernando Band of Mission Indians

To learn more about the First Peoples of Los Angeles County, please visit the Los Angeles City/County Native American Indian Commission website at lanaic.lacounty.gov.



Agenda

- Creative Recovery LA Program Overview
- Timeline
- Eligibility Requirements
- Preparing a Successful Application
- Q&A



Creative Recovery LA

Purpose:

To provide relief and recovery aid to the nonprofit arts and culture sector, an industry disproportionately impacted by the COVID-19 pandemic.

Creative Recovery LA is an initiative of the LA County Department of Arts and Culture, administered through Community Partners, and funded by the LA County Board of Supervisors through the American Rescue Plan Act.



Creative Recovery LA

Total Allocation:

\$26M

One Door Approach:

Community Partners will administer five grant opportunities through one streamlined consolidated application process:

- Arts Relief + Recovery (\$14.2M)
- Reopening Culture, Tourism, + Marketing (\$1.7M)
- Creative Works + Jobs for Artists (\$4.7M)
- Creative Career Pathways for Youth (\$3M)
- Arts for Justice-Involved Youth (\$2.8M)



Creative Recovery LA Program Timeline

Important Dates

December	Guidelines & Sample Application Available Application Workshop
Jan/Feb	Open Application Period from January 18 - February 15 Online & In-Person Workshops Technical Assistance continues
February/March	Application Review
End of April	Awards distributed



Universal Eligibility Requirements

Organizations that are eligible to apply are:

Nonprofit arts organizations with 501(c)(3) status and/or that possess Model A fiscal sponsorship*. A nonprofit arts organization is defined as an organization with a primary mission to provide arts programming, as demonstrated by more than 50% of the applicant organization's budget devoted to arts programming.

Nonprofit non-arts organizations with 501(c)(3) status and/or that possess Model A fiscal sponsorship* that provide arts and culture programming. A nonprofit non-arts organization is defined as an organization with a primary mission to provide services other than arts programming, as demonstrated by more than 50% of the applicant organization budget devoted to non-arts related programming and services, including social service, health and human services agencies and social justice organizations. Organizations must provide their most recent arts and culture programming budget.

Indigenous-serving organizations with 501(c)(3) status and/or that possess Model A fiscal sponsorship* that provide arts and culture or cultural heritage community programming. An Indigenous-serving organization is defined as an organization with a primary mission to serve Native or Indigenous communities as further reflected in its governance, leadership, and/or community served



Universal Eligibility Requirements

In addition, eligible organizations must also meet ALL of the following eligibility requirements at the time of application:

- **Were in operation prior to March 1, 2020** and were affected by the pandemic and required closures.
- **Demonstrate at least three years of providing arts and culture programming** either in person or online since January 1, 2019 in Los Angeles County.
- **Be located in and serving Los Angeles County**, as evidenced by address listed on most recently filed 990.
- **Have principal offices in Los Angeles County**, as evidenced by address listed on most recently filed 990.
- **Have a functioning board of directors** that meets regularly with at least 51% of members residing in California.



Ineligible Organizations

Organizations that are **not eligible** to apply are:

- Los Angeles County departments
- Federal, state, or municipal departments and agencies
- Private membership organizations not open to the general public
- K-12 schools, both public, private and continuation
- Organizations whose primary mission is to raise funds.
- Departments, centers, institutes of higher education or educational institutions that lead to a degree or diploma, including but not limited to private or public schools or scholarship programs, colleges, and universities. This includes departments and programs therein. Nonprofit organizations with independent 501(c)(3) status located on a college or university campus are excepted.
- Organizations that do not any provide arts and cultural programs or services.
- Organizations that have not provided arts and cultural programs or services from 2019-2022.
- Organizations that have “SUSPENDED” or “INACTIVE” Status with the California Secretary of State at time of application.

Individuals and individual artists are not eligible to apply.

Required Financial Documentation

REQUIRED OF ALL APPLICANTS

- 501(c)(3) IRS determination letter as proof of organization's tax-exempt status with Federal Employee Identification Number (EIN)
- A submitted Federal Form 990 (2020 or 2021), 990-EZ or 990-N for the organization's most recently completed tax year ending on or after December 31, 2020 listing an LA County address.

A submitted Federal Form 990, 990-EZ or 990-N is required of all applicants.

Applicants with budgets less than \$50,000 should submit a copy of their most recently completed 990-N or 990-EZ.



Required Financial Documentation Cont'd

- Screenshot from the California Secretary of State showing “ACTIVE” Status. Applicants may find and download certificate or take a screenshot at the California Secretary of State website:
<https://www.sos.ca.gov/business-programs/business-entities/information-requests/>
- For all organizations with operating budgets of \$2,000,000 and above, a financial audit is also required for the applicant organization’s most recently completed fiscal year for a tax year ending on or after June 30, 2020.
- Audits for a fiscal year ending before June 30, 2020 will not be accepted **unless** the most current audit is not available.
- Financial reviews will not be accepted.



Fiscal Sponsor Eligibility Requirements

Fiscally sponsored organizations who possess Model A comprehensive sponsorship agreement with a verified State of California-based Fiscal Sponsor are eligible to apply.

Fiscal Sponsors with a Model A comprehensive fiscal sponsorship agreement may submit requests on behalf of multiple projects that otherwise meet eligibility requirements.



Model A Fiscal Sponsor Requirements

REQUIREMENTS FOR FISCAL SPONSORS

For Model A Fiscally Sponsored organizations, the following attachments are required:

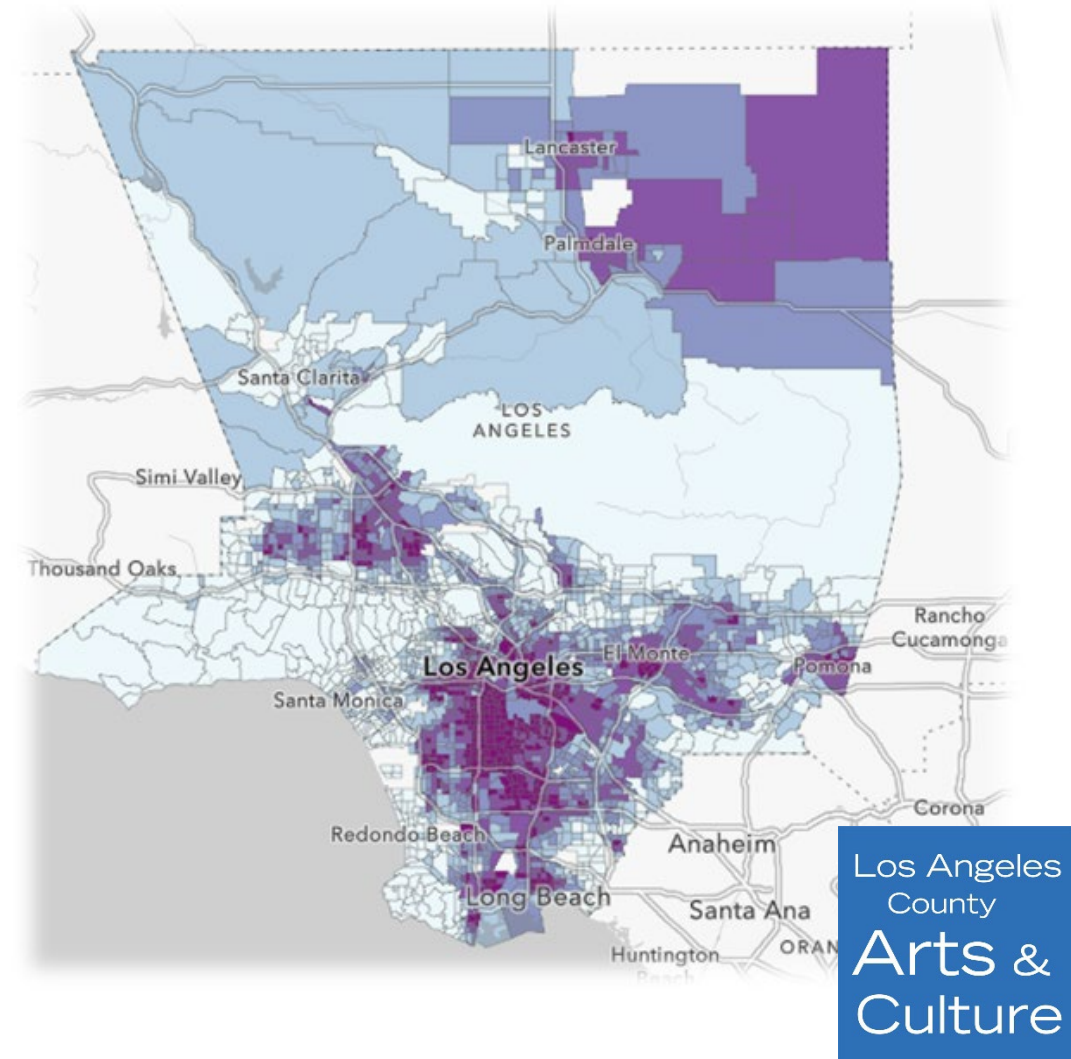
- A copy of the agreement between organization and fiscal sponsor, or verification letter from the fiscal sponsor attesting to Model A Fiscal Sponsorship
- Fiscal sponsor's most recent 990 listing a state of California address
- **Fiscal sponsors with budgets of \$2 million or more are required to submit a financial audit** for fiscal year ending on or after June 30, 2020. If an audit for the organization's most recently completed fiscal year is not available, the applicant may submit a financial audit for the previous year.



Prioritizing Equity in Los Angeles County

Organizations will be prioritized if they:

- Are located or provide services in or within one mile of highest and high need census tracts as indicated on the LA County Equity Explorer.
- Visit <https://arcg.is/1S8i0n> to determine if your organization is located in or within one mile.
- Have a budget under \$15M.



What Address Do I Use?

What address do I enter in the LA County Equity Explorer?

In the grant application you will provide at least one and up to three addresses:

- LA County Address listed on most recent 990
- Headquarters or main admin address if different from 990
- Primary programming address if different from addresses above


Check all of the addresses in the tool to determine if any are in Priority Zone 1. If any of the addresses are, enter the address in the Priority Zone 1 question in the application.



Entering Your Address

Los Angeles County
Arts & Culture

Creative Recovery LA



Find address or place

Look up your address

Use this tool to determine if your organization's headquarters address or if one of your program addresses is inside the Priority 1 Zone. If any of those addresses are inside the Priority 1 Zone, enter it as the answer to the "Priority Zone 1 Address" question in the grant application.

IMPORTANT: When you type or paste in your address, a series of possible addresses will appear in a drop-down list. Select the correct address from that list to search. DO NOT use the "enter" key to search for your address, or you may get an inaccurate result.

Tips for using this tool:

- Enter an exact street address, including zip code
- PO Boxes are not eligible
- Look at the map to make sure the pin appears at the address you have entered.

The Priority Zone is made up of the 40% of census tracts in LA County with the greatest [Covid Vulnerability Index](#) scores, plus a one-mile radius around them.

Read the full **Creative Recovery LA** grant guidelines [here](#).



[Copy Link](#)



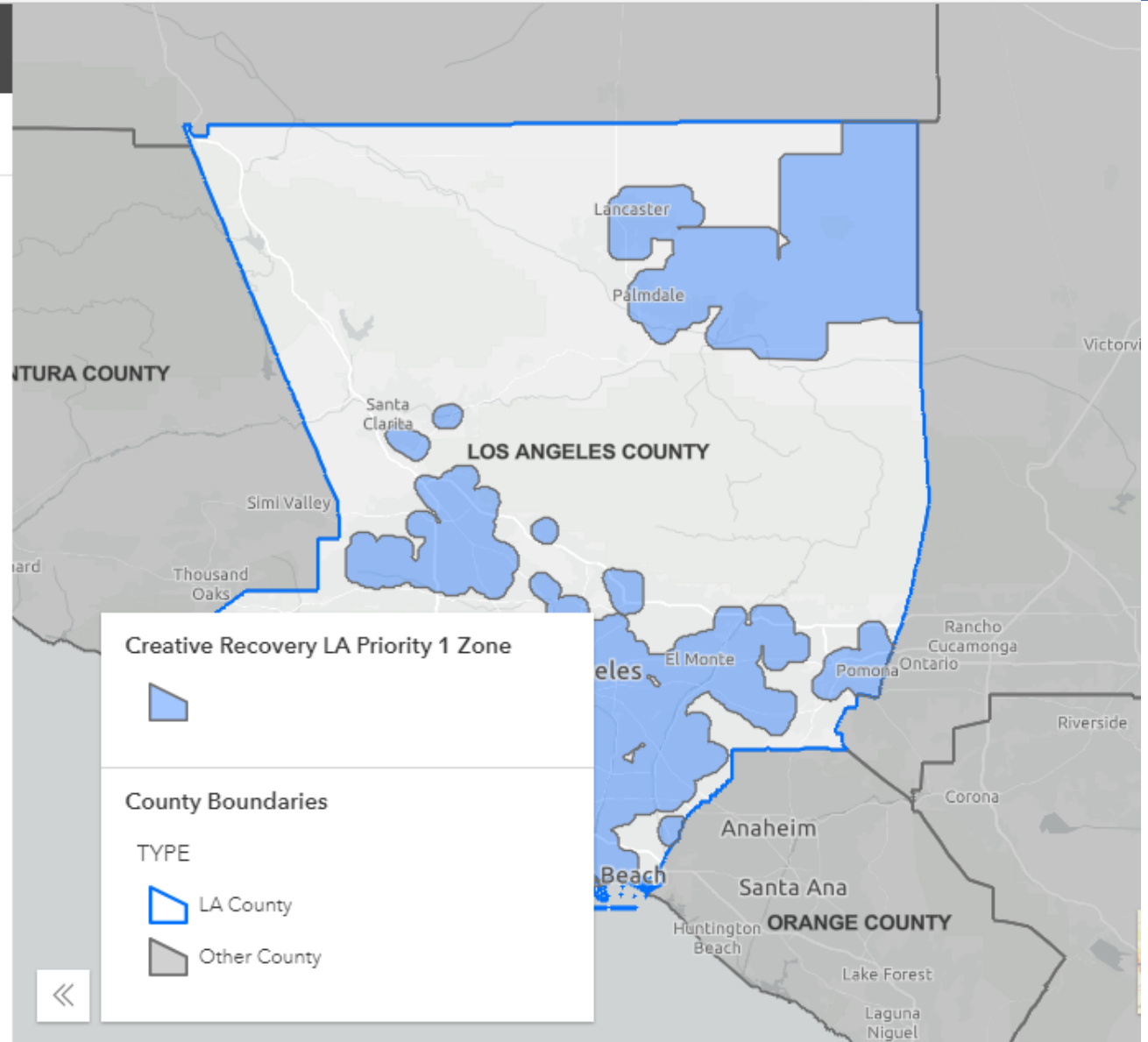
Facebook



Twitter



LinkedIn



Prioritizing Equity in Los Angeles County

Funding will be prioritized for organizations that are located in or have a primary program location in or within one mile of Highest Need and High Need census tracts (Priority Zone 1 Organizations). All other applicants that otherwise meet the eligibility criteria will receive secondary priority (Priority Zone 2 Organizations).

Available grant funds for Priority Zone 1 Organizations and Priority Zone 2 Organizations will be based on the proportion of eligible applicants from each category.

At minimum, 75% of funds for each grant program will be directed to Priority Zone 1 Organizations.

Remaining funds will be distributed to Priority Zone 2 Organizations.

To find out if your organization is considered a Priority Zone 1 Organization or a Priority Zone 2 Organization, visit <https://arcg.is/1S8i0n>.

If your organization is not a Priority Zone 1 Organization and is otherwise eligible, it will be considered a Priority Zone 2 Organization.



Relief + Recovery Grant

Total Available Funds: \$14.2M

Estimated Award Range:

Approximately \$1,000 - \$50,000

PURPOSE

A grant program to support the recovery of the arts and creative economy sector of Los Angeles County. This grant ensures that nonprofit organizations providing arts services especially in communities that have been hardest hit by COVID-19 receive funding to help them hire or retain staff, contractors, and/or artists; implement COVID-19 mitigation and infection prevention measures; support their operations and programs; and/or support their local community in recovery through the arts.



Relief + Recovery Grant

ADDITIONAL ELIGIBILITY REQUIREMENTS:

None

ELIGIBLE USES/EXPENSES/ACTIVITIES

- Payroll costs and covered benefits for employees
- Compensating returning employees
- Compensation for lost pay
- Rent
- Support of operations
- Program costs
- Maintenance of existing equipment or facilities
- Aid for technical assistance, counseling, business planning.
- Assistance to implement COVID-19 mitigation and infection prevention measures
- Aid to support safe reopening

Reopening Culture, Tourism + Marketing Grant

Total Available Funds: \$1.7M

Estimated Award Range:

Approximately \$1,000 - \$15,000

PURPOSE

A grant program to support a marketing initiative that amplifies re-openings in the cultural sector and encourages arts and cultural tourism by local communities and visitors.

Grantees will use funds to promote and market their arts programming to encourage diverse audiences and program participants to return to virtual or in-person programs.



Reopening Culture, Tourism + Marketing Grant

ADDITIONAL ELIGIBILITY REQUIREMENTS

Applicants must indicate how they will use funding to support marketing and promotion of arts programming and encourage diverse audiences and program participants to return to virtual or in-person programs.

ELIGIBLE USES/EXPENSES/ACTIVITIES

- Marketing and promotional initiatives to target new audiences and/or encourage existing audiences to return to performances/events
- Digital and social media content creation, including graphics (still and animated), videos, banner ads, and more
- Hiring staff, consultant or media company for marketing, advertising, social media or communications
- Boosting posts on social media (e.g. Instagram and Facebook) to reach new audiences
- Purchasing promotional radio spots, or traditional media buys (e.g., newspapers, magazines)
- Conducting an out-of-home campaign (e.g. billboards, bus, banner and Metro advertising)
- Street team promotional campaign, including flyer distribution and wheat paste poster marketing
- Mailing campaign
- Website design, upgrade or creation
- Professional photography or video creation for marketing, advertising or promotional use
- Language translation for marketing and outreach materials to reach diverse audiences
- Additional marketing strategies proposed by applicants

Creative Works + Jobs for Artists Grant

Total Available Funds: \$4.7M

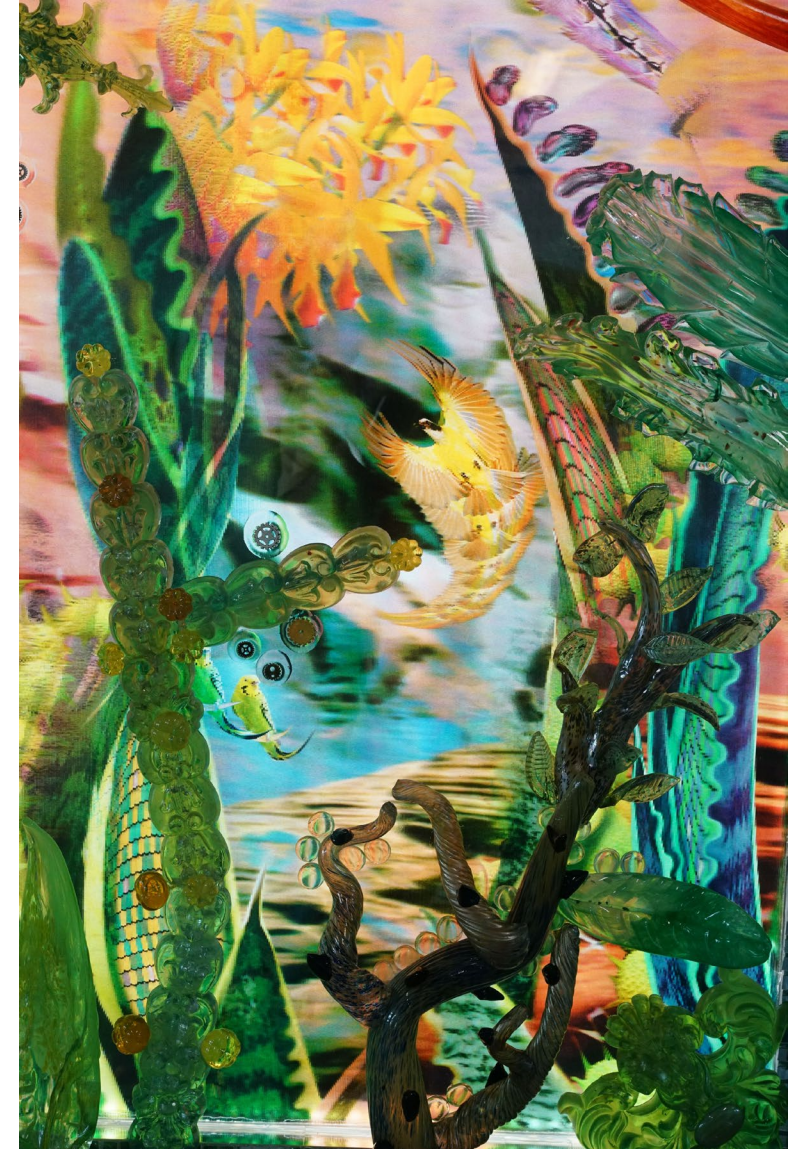
Estimated Award Range:

Approximately \$1,000 - \$25,000

PURPOSE

A grant program to support the employment of artists for creative works, artist-led projects and public programs. Grantees may use funds for commissions, jobs, residencies, productions, performances and other similar programs that engage artists and creative projects.

1. “Artists” for this grant opportunity is defined as inclusive of artists, culture bearers, creative workers, and culture makers working in any artistic discipline including but not limited to visual, performing, literary, and media arts.
2. “Creative works, artist-led projects, and public programs” may include but are not limited to creation of original artworks, performances, exhibits, permanent or temporary public art.



Creative Works + Jobs for Artists Grant

ADDITIONAL ELIGIBILITY REQUIREMENTS

- **Demonstrated history** of programs or projects that engage artists for creative works, artist-led projects and public programs
- Applicants must indicate how they plan to use funds to support employment of artists and program activity that results in creative works, artist led projects and public programs, commissioning, and/or artist residencies, if awarded

ELIGIBLE USES/EXPENSES/ACTIVITIES

- Employment of artists
- Program activity that supports creative works, artist led projects, and public programs
- Artist Commissions
- Artist Residencies
- Other (to be described by applicant)

Creative Career Pathways for Youth Grant

Total Available Funds: \$3M

Estimated Award Range:

Approximately \$10,000 - \$150,000

PURPOSE

A grant program for nonprofits to support career pathways and training programs in the arts and creative fields for youth, early career and emerging professionals underrepresented in the arts and creative sector, so that those who have historically experienced barriers to accessing these careers are job-ready as the economy recovers and stabilizes. Grantees will use funds for training and career pathway programs as well as general operating funds to support the capacity and fiscal sustainability of the applicant organization.

ADDITIONAL ELIGIBILITY REQUIREMENTS

- **Demonstrated history** providing creative career pathways and training programs in the arts and creative fields for youth underrepresented in the arts and creative sector, including opportunity youth, systems-impacted youth, and historically underrepresented and/or precluded youth
- Applicants must briefly describe plans to use the funds to support career pathways or training programs for youth underrepresented in the arts and creative sector

Creative Career Pathways for Youth Grant

ELIGIBLE USES/EXPENSES/ACTIVITIES

Grantees will use funds for general operating and programmatic costs, including but not limited to:

- The planning, implementation, and/or evaluation of program activities that connect youth underrepresented in the arts and creative sector to creative careers.
- **Program activity examples may include:**
 - Career exploration and exposure
 - College and career readiness
 - Fellowships, internships, apprenticeships, and/or work-based learning
 - Technical skill building or certification programs
 - Youth jobs in the arts
 - Stipends/payment to youth participants
 - Other (to be described by applicant)
- General operating costs (rent, staffing, technology enhancements, etc.)

Arts for Justice-Involved Youth Grant

Total Available Funds: \$2.8M

Estimated Award Range:

Approximately \$10,000 - \$150,000

PURPOSE

A grant program for nonprofits that use the arts to support justice system-involved youth, justice system-impacted youth and communities, and youth at greater risk of becoming justice system-involved. Grantees will use funds for arts-based youth development programs, as well as general operating funds to support the capacity and fiscal sustainability of the applicant organization

ADDITIONAL ELIGIBILITY REQUIREMENTS

- **Demonstrated history** of providing programs that use the arts to support justice system-involved youth, justice system-impacted youth and communities, and youth at greater risk of becoming justice system-involved.
- Applicants must briefly describe plans to use the funds to support justice system-involved youth, justice system-impacted youth and communities, and youth at greater risk of becoming justice system-involved.

Arts for Justice-Involved Youth Grant

ELIGIBLE USES/EXPENSES/ACTIVITIES

Grantees will use funds for general operating and programmatic costs, including but not limited to:

The planning, implementation, and/or evaluation of program activities that use arts to support justice system-involved youth, justice system-impacted youth and communities, and youth at greater risk of becoming justice system-involved.

Program activity examples may include:

- Arts education and/or direct instruction in an artistic or cultural practice (either in school or out-of-school)
- Family and community engagement centered in arts and/or cultural practice,
- Arts-based youth leadership programs (including stipends to youth participants)
- Peace-building and community healing centered in creative or cultural practices

Artistic works, artist support, artist-led cultural activities, or arts-based narrative change

Cultural organizing

Case management, mentorship, advisement, and relationship-centered support

Hosting and transportation

Other (to be described by applicant)

General operating costs (rent, staffing, technology enhancements, etc.)

Tips for Preparing a Successful Application

- Review the Creative Recovery LA Guidelines thoroughly!
- Only apply to the opportunities your organization is eligible for -
 - If you're not sure, send an email to schedule an appointment to discuss!
- Prepare required financial documentation in advance!
- There will be no grace period to provide missing materials.
- Review the Sample Application and prepare your answers in a separate Word doc.
- Submit application before the deadline.

What will award amounts be?

Five Grants, One Application

- Arts Relief + Recovery (\$14.2M)
- Reopening Culture, Tourism, + Marketing (\$1.7M)
- Creative Works + Jobs for Artists (\$4.7M)
- Creative Career Pathways for Youth (\$3M)
- Arts for Justice-Involved Youth (\$2.8M)

Awards will be determined based on

- Total applications received
- Equity framework
- Available funds

All grant funds will be awarded and dispersed in one round.

Questions? We're here to help!

For questions pertaining to program eligibility, please contact the Department of Arts and Culture's Grants and Professional Development Division

Email: arpagrants@arts.lacounty.gov

Website:
<https://www.lacountyarts.org/funding/creative-recovery-la>



Contact Info – Community Partners

For all other questions, including technical assistance on accessing the grant application portal, please contact Community Partners at:

Email: creativerecovery@communitypartners.org

Phone: 213-346-3272

Website:

<https://www.communitypartners.org/lacounty-creativerecovery>

Please note that Community Partners' offices will be closed December 19, 2022 - January 2, 2023. Emails and phone messages will be returned beginning January 3, 2023



Additional County Resources

LA County Library & resources

- [85 convenient community locations](#)
- [Free Wi-Fi, PCs, and laptops for public use](#)
- [Checkout a Laptop & Hotspot kit for use at your home or office](#)
- [Online learning courses for small businesses, nonprofits, and grant writers including LinkedIn Learning](#)
- [LA County Library cards are *free* to all California residents – sign up today!](#)
- **Additional LA County ARPA grant opportunities:**
<https://ceo.lacounty.gov/recovery/grant-opportunities/>



Thank You!

